

Saturday game marks Stadium dedication

The Gateway

UNO
ARCHIVES

Vol. 28

Wednesday, Sept. 28, 1949

No. 1

Colorful ceremonies set for 1st on-campus game in OU history

October 12 set as election day

Students will name a senior girl as Homecoming Princess. The balloting is being held early to permit a run-off election in case of a tie vote.

Class offices must also be filled. A president, vice president and secretary-treasurer of each class will be selected. Proposed changes in the Inter-Pep Council rules will be voted upon.

Freshmen and juniors are scheduled to cast ballots for Student Council representatives. Seats are open for two freshmen boys, two freshmen girls and a junior boy.

Petitions for all offices may be secured in the Dean of Students office. They must be returned to the same office with the proper signatures not later than noon of October 5.

Traffic rerouted to avoid Dodge tie-up

New University Stadium will be officially dedicated at the opening game of the football season Saturday.

The dedication ceremonies will mark a double celebration, since this will also be the first football game played on the campus in the history of the university.

Ceremonies will begin at 1:40 p. m. At the sound of a trumpet, a group of honored guests will form a procession at the west door of

Traffic rerouted

Rerouting of student traffic for the first football game held on the campus has been announced to avoid a potential traffic tie-up at 60th and Dodge.

All students driving cars must park in the student parking lots, but must use the Happy Hollow Boulevard entrance through Elmwood Park. Sixtieth Street will be blocked off before the game to prevent cars from entering the lots from Dodge Street.

A traffic officer will be stationed at Happy Hollow Boulevard and Dodge Streets to manually operate the traffic lights. No parking will be allowed in the alfalfa field off Dodge Street on the west hill.

the main building. While the band plays martial music, the procession will move down the east side of the track to the middle entrance of the Stadium.

There Herbert Marshall, vice president of the Board of Regents and chairman of the Building and Grounds Committee, and Robert H. Storz, member of the Board of Regents and chairman of the Athletic Committee, will cut the ribbon opening the Stadium.

The band will continue to play as guests take their seats. Then the flag will be raised over the stadium as the band plays the National Anthem, and the game will begin. Athletic Director Virg Yelkin has booked a stickler for the home-opener—Northern Illinois State of DeKalb.

When the halftime pistol sounds, the band will again begin to play while the dignitaries take seats on the platform. Uniformed band members will form around the platform.

Roderic B. Crane, assistant to the president, will then introduce Messrs Marshall and Storz and W. H. Campen, also a member of the Regents' Building and Grounds Committee. He will also introduce Herbert Story, president of the Alumni Association, and Yelkin.

Charles Hoff, finance secretary, will present some of the men who helped to make the plans for the Stadium a reality. He will introduce the architects, the contractors and Jack Adwers, building and grounds superintendent.

President Bail will then present his predecessor and OU's president for many years, Rowland Haynes. It was during Mr. Haynes administration that Stadium money was saved, the plans made and construction begun.

Laboratory job goes to '46 grad, Arms

Robert Arms, former graduate student in psychology at Omaha U., was recently appointed the assistant director of the new laboratory for gerontology and geriatrics at Marsee, Florida.

Bail names Friday Freshman Day; dance, election, bonfire scheduled

Friday will be Omaha U's first annual Freshman Day. This has been proclaimed by President Milo Bail.

Purpose of the day will be to welcome newcomers to the Indian campus. Other students are asked to introduce themselves to the freshmen.

Identification of students will be made possible by signs. Seniors will carry cards showing a mortar board. Juniors will be designated by a "J" and sophomores by an "S". The frosh will wear "dinks."

These emblems may be picked up Friday at tables in front of the library and room 318.

A Tea-Dance from four to six will highlight the afternoon's program. Members of the class of '53 will elect a Typical Freshman Boy and Girl at this time. Nominations are due in the Dean of Students office by 5:00 today.

All university students are invited to the dance which will be held in the auditorium. Music will be provided by an all-freshman orchestra. The six-man combo hails from North High and is headed by Gary Peniston.

Members of the Student Council, sponsor of the affair, will act as

Proclamation

WHEREAS, the Student Council, representing the Sophomore, Junior and Senior students of the University of Omaha, desires to welcome the class of 1953 to the university, and

WHEREAS, the students desire to become better acquainted with each other and thus raise the morale of the student body,
BE IT THEREFORE PROCLAIMED THAT Friday, September 30, 1949, be designated as Freshman Day for such activities as may foster the formation of college friendships and high standards of school morale.

Signed this 23 day of September, 1949.

Milo Bail, President

Campus traffic rules get teeth

A plan to curb violations of the university's traffic and parking rules has been devised by the university Traffic Committee and approved by President Bail.

The committee embellished the standing rules, added new ones and gave "teeth" to the regulations in an effort to curb violations.

Violation of the regulations now brings the following scale of penalties: first violation—\$1 fine; second violation—\$2 fine; third—\$3; fourth—\$5; fifth—\$10.

A sixth violation by a student will result in separation from the university. The scale—including the separation penalty—was devised from a similar set of fines used at several universities including Ohio State, Michigan and Michigan State.

Violations are cumulative throughout a student's association with the university.

Pep rally to start Stadium festivities

Classes will be dismissed Friday at noon for a pep rally in the auditorium.

The celebration aims to drum up enthusiasm for the Omaha U.-Northern Illinois State football game Saturday afternoon. Students will be introduced to Omaha's coaches and players.

Jim Ross and John Marshall, emcees for last year's Ma-ie Day show, will be on hand to provide entertainment. So will cheerleaders and the band.

A short speech by President Milo Bail is also scheduled. The rally will touch off two days of festivities marking the opening of the new football stadium.

hosts and hostesses. Mrs. Mary Padou Young, Mrs. Mildred Gearhart and Miss Enid Wolcott, women members of the Faculty Committee on Student Affairs, will serve refreshments.

A bonfire pep rally at 6:30 will climax the day. It will be held west of the football field. All students are asked to bring inflammable material.

This final event will be directed by the Inter-Pep Council and Theta Phi Delta. Respective chairmen for the groups are Ed Klima and Dave Elmore.



Lucky (for OU) they won't open against Northern Illinois State. They're 11 of the top strategists behind the doings in the first grid game in the new stadium. The line, left to right, Ernie Gore, Lloyd Cardwell, Don Pflasterer, President Bail, Dr. G. M. McArdle, Tom Brock and Allie Morrison. Handling the quarterback spot is Charles Hoff, supported by Halfback Ernest Adams (left) Fullback Virg Yelkin and Halfback Alvin Goesser.

From the President

It is indeed a pleasure to welcome you—the class of 1953 and the new members of the classes of 1950, '51, '52—to the University of Omaha. These are important years. My hope is that you will make the most of them by developing your aptitudes and abilities to the maximum so that you will be prepared to assume your responsibilities as citizens of this community, state, and nation. May 1949-50 be your most enjoyable, as well as your most profitable year.

Milo Bail, President

New members enlarge faculty

Twenty-one members have been added to the university faculty and staff for the coming year.

A. Dale Agee, former business manager of the Gateway, who has just received an MA degree from Northwestern University will be business manager in the athletic department. Carmen S. Ainsworth, who will assist in the library, comes to OU from Wichita, Kans. Phil Allen, announcer and news editor at radio station KOIL, will be a part time instructor in speech.

Paul Beck, an OU graduate, returns with an MA degree from the University of Chicago. Gordon Best, assistant manager of the bookstore, is a recent graduate of the University of Nebraska.

Tom Brock follows in his brother Charlie's footsteps as line coach of the football team. He has an MA from the University of Iowa, a BS from Notre Dame and coached last year at King's College, Wilkes-Barre, Penna. James H. Brown comes to the Engineering department from the University of Minnesota where he received his BS and was an instructor.

W. T. Carroll joins the education staff after several years as superintendent of schools in various communities including Bellevue, Nebr. Wilson Cliff, new Gateway sponsor, was recently an instructor at the University of Minnesota.

Hodge W. Doss, Jr., has an AB from Central College and an MA

from the University of Minnesota. He will be an instructor in mathematics and physics. William Hockett joins the business administration faculty with a BS from Kansas State and an MA from the University of Denver.

Frances Holliday received her PhD. from George Washington University. She will be an associate professor of education. Francis Hurst comes to the Child Study Clinic from Clemson College. Harold Jourdan, another OU alumnus, returns to the campus as athletic trainer. Roger Larson, snack bar manager, is a recent graduate of the University of Nebraska.

William Netusil, who has a BS in chemistry from Creighton University, will be chemistry storekeeper. Betty Staskiewicz, physical education instructor has a BS in education from Mansfield State (Cont. on Page 5)

Weekly TV programs will spotlight coeds

A television camera focused its lens on the university Friday.

It was the beginning of a series of OU days over WOW-TV each Friday at 12:15 p. m.

An OU coed will be guest hostess on the "Coffee Counter" show each week. She will pour coffee for Don Keough, master of ceremonies, and guests representing various professions.

Glenna Perkins, a junior, was guest hostess on the first program.

(Turn to page 4)

THE GATEWAY

Published twice weekly for the University of Omaha by its Department of Journalism. Member of the Associated Collegiate Press. Represented for national advertising by National Advertising Service, Inc., 420 Madison Ave., N. Y. C. Subscription rates: One dollar a semester.

Phone GLendale 4700, Extension Associated Collegiate Press.

Editor in Chief.....Alan Pascale
City Editor.....Lois Brady
News Editors.....

Glenna Perkins and Jean Durney

Editors.....

Dick Clark and Joe Scheibhofer

Sports Editor.....Bob McNutt

Asst. Sports Editor.....Mark Gantler

Society Editor.....Jean McDonald

Asst. Society Editor.....Ann Weinhardt

Editorial Writer.....Sally Step

Copy Desk.....Marilyn Hayes

Diane Hough, Dick Keim,
Tom Moore, June Williams,
and Al Wittmer.

BUSINESS STAFF

Business and Circulation Manager

Advertising Manager.....Milo Treska

Students launch ticket campaign

Last Wednesday was kickoff time for the first football ticket sales campaign.

The presidents of all sororities, fraternities and the Independents met for dinner Wednesday evening with President Bail to inaugurate the campaign.

The organizations will sell football tickets on a competitive basis to anyone not attending the university. Points will be given for the number of season tickets and season boxes sold. Point bonuses will be awarded the organizations having all their campaign members present at each report luncheon.

The kickoff breakfast to launch the campaign was held Friday morning in the faculty clubroom.

Haynes takes course under Wilfred Payne

"You're never too old to learn," they say; and President Emeritus Rowland Haynes is out to prove it. This summer he took a course in the philosophy of science under Dr. Wilfred Payne.

"There has been so much change in science since I took chemistry and physics that I felt I needed the course," Haynes explained. Fifty-one years ago, in 1898, Dr. Haynes enrolled as a freshman at Williams College, Williamstown, Mass.

President Bail urged the campaigners to sell the public on team and the field. "We have every reason to hold up our heads and be proud of our university," he said.

Report luncheons were held yesterday and today. Tomorrow, at the final luncheon, the Robert Storz trophy will be awarded to the organization getting most points. The trophy will be kept by dent Bail.

Marriages

Corinne Parker-Robert D. Morris, Mary June Shick-Robert H. Ward, Virginia L. Conner-Edward Reeder, Darleen Keagle-Billy Glen Allen, Betty Meisinger-Chester H. Mullen, Dorothy Smith-Joseph F. Dymak, Jr., Mildred Fogle-Robert Tunnyhill, Betty Collett-Ronald Williams, Shirley Rice-George P. Wilcox, Betty Hawkins-Kimball P. Magee, Glenda Jo Nestler-Ronald Smith, Beverly Bierbaum-Emerson Wicks, Josephine Bower-Robert Mierendorf.

Blueprints to bricks

Saturday, for the first time, Indian fans will see football on their own campus. Saturday, with appropriate ceremonies and what promises to be a tough game for Coach Lloyd Cardwell's footballers, new University Stadium will be dedicated.

It was only due to the careful planning and hard work of several men that the Stadium, as well as the Fieldhouse—first steps in the OU 10-year building program—has passed from the talking stage to realization.

And it's taken longer than the year of actual construction to build the Stadium. The real foundation was laid by workmen who never lifted a brick of the Fieldhouse. There were men like President Emeritus Roland Haynes, whose careful financial planning made the 10-year program a possibility; men on the Board of Regents Building Committee, headed by Robert Storz, and the Athletic Committee, headed by Herbert Marshall.

The constant sparkplugging of Virgil Yelkin, athletic director and Charles Hoff, finance secretary, was another part of the foundation laying. Last year, when Dr. Bail became the new president of the university, he provided a driving force that translated the Stadium and Fieldhouse from blueprints and plans to bricks and mortar.

As construction got underway, many of the headaches were taken over by Jack Adwers, building and grounds superintendent. Architects John Latenser and Sons and general contractors Gilmore and Co. did the tangible building work as well as tying up many of the loose ends.

All these people, and many, many other individuals, did much work with little recognition. They started the school on a long road of progress, and the first fruits of realization are already here for student enjoyment.

When the Stadium opens Saturday there'll be football with trimmings, but as any careful workman knows, trimmings alone aren't enough. They have no meaning unless they are used to compliment a basic and solid structure. The structure we're speaking of now is abstarct and yet just as necessary as any Fieldhouse. It's school spirit, awfully trite, probably because it's so true.

So it all boils down to this: You want to show your support, not only for the football team and Stadium, but also for OU's whole plan of progress? Turning out for Saturday's game is a starter.

—S. S.

Homecoming day chairman named

Committee appointments took most of the Student Council's time at its first meeting of the semester last Wednesday.

Ben Tobias was named over-all chairman of Homecoming (Oct. 21, 22). He will be assisted by Jackie Gellus. A room decorating contest will be held again this year, it was decided.

Dick Johnson became chairman of the Orchestra Committee for Homecoming. The Council announced that only "name" bands were discussed. Final selection will be made later.

Other committee assignments. Campus Chest chairman: Eileen Wolfe.

Coffee Hour chairman: Sally Step.

Election chairman: Bill Sykora.

Freshman Day chairman: Jean Estraps.

Lloyd Metheny, temporary chairman, presided at the meeting. Permanent officers will be chosen following the all-school election October 12.

Improvements course is offered first time

A discussion course on Planning Improvements for the City of Omaha will be offered for the first time in the University of Omaha Division of Technical Institutes.

The Class, which will be taught by eight leading citizens, all of whom have been long associated with civic improvements, will meet Thursday evenings from 7 to 9 for 10 weeks. First class meets tomorrow night.

Lloyd Pattson will discuss background of the Omaha Improvement Plan and explain results of the plan thus far. E. F. Pettis will be in charge of the discussion on parking and transportation plans in Omaha. E. W. Woodbridge will talk on paving and airport developments, with the City Civil Service program being discussed by James Paxson.

Other topics and leaders are: Roman Hruska, County and City Planning Problems; Clarence Kirkland, Recreation and Parks, and Harry A. Burke, City Schools.

Following the presentation by the leaders, class members will participate in a discussion of the problem raised.



GOWN BY MARY MEAD MADDICK
—JEWELS BY REINAD

WITH SMOKERS WHO KNOW...IT'S

Camels for Mildness

Yes, Camels are SO MILD that in a coast-to-coast test of hundreds of men and women who smoked Camels—and only Camels—for 30 consecutive days, noted throat specialists, making weekly examinations, reported

NOT ONE SINGLE CASE OF THROAT IRRITATION DUE TO SMOKING CAMELS!



Second half of cage season set for Fieldhouse

The Fieldhouse, after eighteen months construction, will definitely be ready for the second half of the Indians' basketball season.

This information was obtained from Jack Adwers, building and grounds superintendent, who added that physical education classes and intramurals would move in by the beginning of the second semester.

Contractors had tentatively set Dec. 5 as the completion date, Adwers said, but bricklaying difficulties, not to mention winter weather, have forced an extension of the time limit to "about" Jan. 11.

Adwers was particularly satisfied with the work done during the summer. "We were able to get more done than we expected," he commented, pointing out that the roof structure and concrete work were practically completed, and that the utilities had been "roughed in" and would be finished in the near future.

The cost of the Fieldhouse, not including the floor, rollaway bleachers and sound system, will be \$640,643, according to Finance Secretary Charles Hoff. All construction workers are covered by a \$200 builders risk insurance policy, Hoff said.

Here are some pertinent facts about the Fieldhouse:

1. It will stand 62 feet high at the peak.
2. It will enclose 50,000 square feet, which is larger than a football field.
3. Its size was determined by the indoor track, which measures one-tenth of a mile.
4. It will have a portable basketball court.
5. It will have rollaway bleachers that will seat 3,500.
6. Softball, track and baseball can go simultaneously.
7. The north and west wall extensions provide offices, storage space and rooms for minor sports.

Another recent addition is a wire fence, costing \$4,120, that encloses the football field. Plans are being made to install a flag pole north of the football field.

The press boxes will not be ready until the third game, Hoff said.

President Milo S. Bail, stated the Fieldhouse will "add much to the life of the students, as well as cement relationships between the students, townspeople and alumni."

"It will enable all students to watch others participate as well as participate themselves," he continued, "and aid much in building student moral."

"All in all," Bail concluded, "it will be a good shot in the arm for the entire school."

John Baldwin makes top chemistry score

John Baldwin, sophomore, made the highest general chemistry score in the National College Chemistry Examination, given here last Spring. He had 111 points out of a possible 135. The results of the tests were disclosed this summer.

Other scores above the 90 percentile were made by: Stanley Hagstrom, Gordon Anderson, Duane Blake, Thomas Doyle, Rosamond Johnson, Herbert McMullen, William Higley, Eugene Johnson, Robert Parsons, Vernon Johnson and Arthur Livingston.

In the National Quantitative Analysis Examination, Fred Barson received the highest score. William Burkman and Joseph Hefi also made scores above the 90 percentile in this examination.

Honking janitor finds hornless mop better

Students are "horning" in on too many matters, Bill White may be thinking.

Bill is a janitor at Omaha U. Last week he was sweeping the corridors, and, as usual, his path was blocked by students. Bill got the job done, but he threatened to get a horn to make future offenders move.

That started it. Later, some of the fellows returned from a shopping expedition—with a bicycle horn. They mounted it on the surprised janitor's mop.

The noise maker attracted too much attention to suit Bill, though. On the next day he was back pushing the mop through crowded halls. And the horn was in a waste basket.

Omaha Rotary Club will help vets hit by new pay check delay

Omaha's Rotary Club is ready to extend a helping hand to Omaha U's veterans caught short by the delay of government subsistence checks.

Since school began after the fifteenth of the month, the September subsistence will be combined with October's pay. Thus the vet will not receive money from the government until the first part of November.

The Rotary Club, recognizing the fact that some vets will need financial assistance to carry them over until the first check arrives, called a luncheon meeting Friday in the Regis Hotel to get together with representatives from Creighton University, the University of Nebraska Medical School and the University of Omaha.

Any veteran at Omaha U. needing assistance should, providing he has exhausted all other possible means of aid, contact Charles Hoff, the university's finance officer.

Simpson sisters take top scholastic honors

The Simpson sisters earned a big share of the scholastic honors in their respective classes last year.

Alice, a junior last year, received straight A's, or a 4.00 average. Ellen, a sophomore last year, maintained a 3.97 average. Both girls are majoring in art.

Those in the senior class receiving straight A's were Beverly Bush, James H. Hergert and Marshall F. Ruchte.

Two other students made an average of 4.00 in the Junior class. They were Marion S. Heiser and Thomas N. Townsend.

In the sophomore class, averages of 3.97 were made by Pauline Rudolph and Gordon Severa. During the first year at the University, Doris Hanson and George L. Marling maintained a 3.87 average.

First Players meet scheduled tomorrow

Vern Sweigard, president of University Players, announced that the Players initial meeting of the year will be tomorrow in room 207 from 4 to 5 p. m.

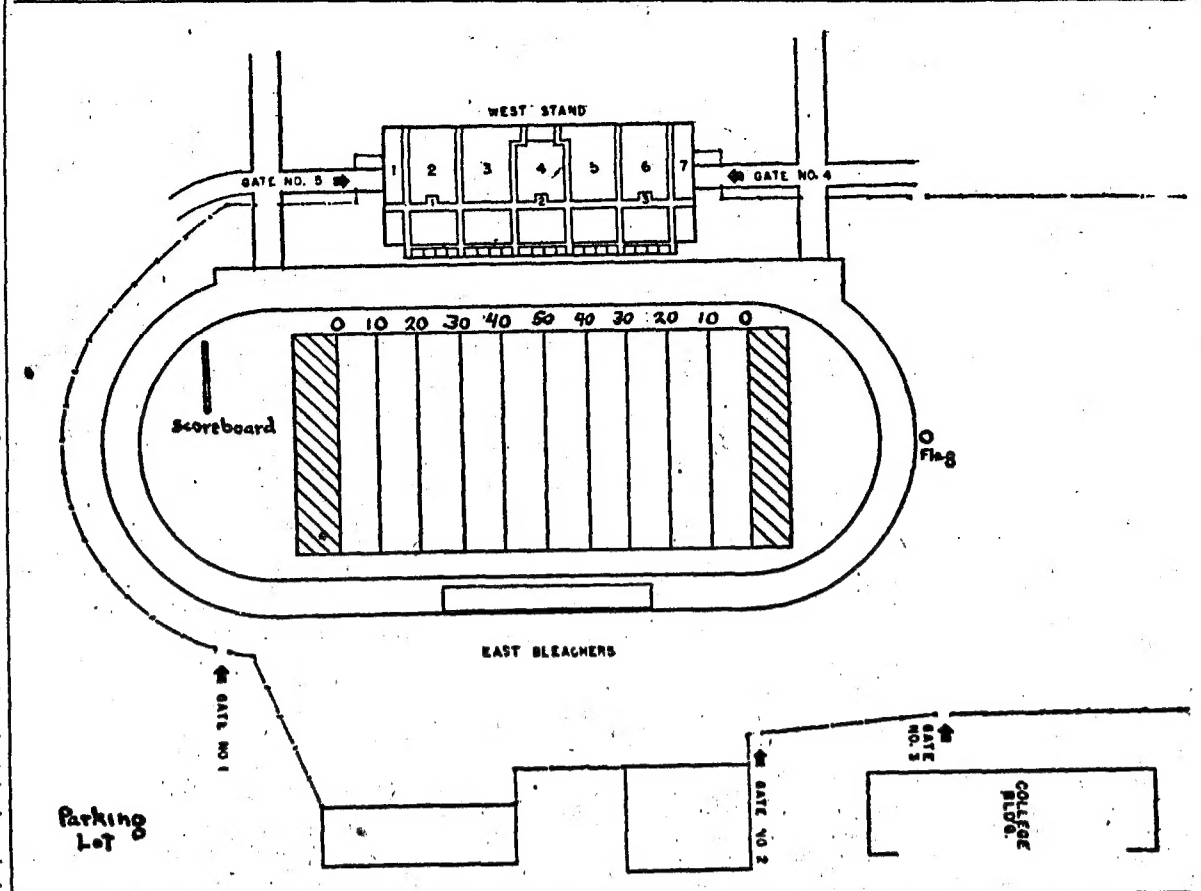
All students interested are invited to attend.

George Lake awards to Gardner, Duncan

Mary E. Gardner won the \$50 first prize offered by the George B. Lake Memorial Award. Jean Duncan received the \$25 second prize.

The awards are given for consistently high scholarship in American History at the University.

Students will have reserved seats in new Stadium



A plan to facilitate the seating of students at OU's home football games has been devised by Dale Agee, business manager of athletics. According to Agee, the students will occupy sections three, five and part of four (See above diagram) with three rows of seats atop section five as a "romance section."

All student seats are between the 30-yard lines. To get a seat the student must present his activity card at the ticket window between 9 a. m. and 3 p. m. today, tomorrow or Friday. A number on

Cheerleader tryouts are set for Tuesday

Seven cheer leaders and two alternates will be chosen following tryouts in the auditorium next Tuesday from four to five p. m. in the auditorium.

Ed Klima, temporary chairman of the Inter-Pep Committee, said the tryouts are open to any student of any class. Although experience is important, he added, it is not necessary.

The six members of the Inter-Pep committee will vote on the candidates following the tryouts. Those chosen for the positions will elect the head cheer leader who will become chairman of the Inter-Pep Committee.

Address changes needed

Any student who has had a change of address or telephone number since making out registration cards should bring the changes to room 306B immediately. Milo Treska, business manager of student publications, said the information is for the Student Directory.

Physicist McMillan studies at Oak Ridge

One of Omaha U's physicists, John G. McMillan, was one of two Nebraskans attending the Oak Ridge Institute of Nuclear Studies this summer. He studied the techniques of using radioisotopes in research.

He was among 32 scientists enrolled at the institute, which conducts a broad program of research, training and education in the nuclear sciences.

Radioisotopes are atoms which give off radiation enabling scientists using a Geiger Counter to trace them through chemical and biological processes. They have been called the most important research tool to be developed since the invention of the microscope.

the ticket corresponds to a seat in the Stadium which the student is entitled to use at all home games.

Any fraternity or sorority member may collect their organization's activity cards, present them at the ticket window and receive adjoining seats. The same holds true for student couples. A student wishing to bring a non-student to the games may purchase four tickets for \$6.00 at the time he presents his activity card. He will then receive adjacent seats in the "romance section," three rows of seats at the top of section five.

Married students may buy a book of tickets for their husbands or wives at a reduced price of \$3.60. Sale of these tickets will be at the

Former Gateway man to new athletic post

OU has a business manager of athletics this year for the first time in history. He is Dale Agee, 28.

In his new post Agee will handle ticket sales, seating and programs for Indian athletic events.

Agee is a '48 graduate of the University of Omaha. He was Business Manager of The Gateway his senior year. Last year he attended Northwestern University and earned a Masters Degree in Business Administration.

Agee will also serve as a full time instructor in the Business Administration Department.

Student scholarships announced by Luacs

Twelve University of Omaha students were awarded scholarships for the first semester. The announcement came from John W. Lucas, chairman of the University's committee on scholarships and grants.

Those receiving scholarships were: Patricia Ann Doule, Harold D. Elsasser, Mary B. Bardner, Doris Jean Hanson, Marion Heiser, Rosamond C. Johnson, George L. Marling, Pauline E. Rudolph, Gordon L. Severa, Ellen Simpson, and Thomas N. Townsend.

Dean Lucas also announced the winners of the W. H. Schmoller and the Emma S. Metz music scholarships. The Schmoller winners were Roland R. Klopffleisch and William Fitzsimmons. The Metz awards went to Alice Johnson and Jacqueline Ann Geilus.

business office only and the buyers must bring proof of their marriage. The students then take the athletic card given them and their activity card to the ticket window where they will be given adjoining seats in the "romance section." Mr. Agee stressed the fact that the married couples must bring their activity card and athletic card, along with their tickets, before being admitted.

Entrance for students will be through gates three and four on the northwest and northeast of the stadium. All students must present their activity card with their tickets. In the event the student loses his tickets he will not be allowed another booklet.

Education workshops begin as new course

Three workshops in education began yesterday as one of the new courses at the university.

These workshops will give Omaha teachers the chance to advance their own education while solving some of their teaching problems.

Dr. Frances Holliday, associate professor of education; Dr. Frank Gorman, chairman of the Department of Health; and Miss Frances Wood, assistant professor of education, are in charge of the classes.

The workshops will meet for eight sessions and offer three credits, either undergraduate or graduate.

Payne names twelve humanities assistants

Twelve humanities assistants were named recently by Wilfred Payne, head of the Humanities Department.

Tutors include: Miss Jean Dickinson, Miss Frances Fuhrer, Miss Maralyn Morrison, Mrs. Charles Harding, Jr., Mrs. Eugene Kingman, Mrs. Warren Wells and Mrs. Donald Wilder.

Those assisting as humanities fellows are: Dorothy Townsend, William Farquhar, Glenn Desmond, Nancy Lindborg and Jerry Spain.

Sullenger on council

Dr. T. E. Sullenger, head of the Department of Sociology, was named to the Executive Board of the Nebraska Council of Family Life Education at a meeting in Lincoln this summer. The council was organized in April.

Bail welcomes Frosh at annual convocation

An estimated 600 freshman gathered in the university auditorium last Wednesday morning for the annual freshman convocation. They were welcomed to Omaha U by President Milo Bail.

"Learn to make use of the three T's—time, texts and teachers," Dr. Bail told them. Stressing the importance of extra-curricular activities, he asked the newcomers to "know, do and be something" at the university.

The assembly was designed to acquaint new students with faculty and administrative heads.

They were introduced to W. H. Thompson, dean of the College of Liberal Arts and Sciences; C. W. Helmstadter, dean of the College of Applied Arts and Sciences; J. W. Lucas, dean of students; Ormsby Harry, assistant dean of students, and Mrs. Mary Padou Young, associate dean of students.

Others introduced were Miss Alice C. Smith, registrar; E. M. Hosman, director of the School of Adult Education; Charles Hoff, finance secretary; John E. Woods, director of the Placement Bureau; Virgil Yelkin, director of athletics, and Lloyd Metheny, temporary chairman of the Student Council.

Copies of a "How to Study" pamphlet and the new Student Handbook were passed out.

Traffic laws . . .

(Continued from page 1)

1. Speed limit on all campus drives 15 miles per hour.
2. Passing of moving cars going in the same direction prohibited.
3. Drivers of vehicles must yield right-of-way to pedestrians at all marked crosswalks. Pedestrians are expected to use marked crosswalks.
4. Driving or parking on grass prohibited. Parking prohibited at marked crosswalks, fire hydrants, in courts, or parking lot entrances and exits, and in all areas with yellow-painted curbs, lines and posts.
5. Parking lots must be entered and left at points indicated by arrows. No driving against the flow of traffic is permitted.
6. Double parking or blocking the exit of properly parked cars is prohibited. No stopping to pick up or release passengers is permitted between the bus pick-up zone east of the building and Dodge Street.
7. The 30-minute limit zone south of the building is for visitors and must not be used by students or faculty.
8. The parking lot east of the building and north half of the first lot south of the building are reserved. All space in these areas is assigned to faculty and staff. Cars parked here must bear the official faculty sticker plainly displayed.
9. The University of Omaha assumes no responsibility for the care and protection of any vehicle or its contents while on University grounds.
10. For violation of any of these traffic rules the following penalties will be levied:

- | | |
|----------------------------|------|
| First violation | \$ 1 |
| Second violation | \$ 2 |
| Third violation | \$ 3 |
| Fourth violation | \$ 5 |
| Fifth violation | \$10 |
- The Sixth violation by a student will result in separation from the University.

Violations are cumulative throughout each student's association with the University.

Approved: Milo Bail, President.
Recommended by:
The University of Omaha
TRAFFIC COMMITTEE

Bail plays Dr. I. Q. for confused frosh

Those freshman counselor meetings September 16 probably achieved their purpose, but they caused some confusion.

Newcomers asking for the "Engineer's Annex" even had some of the oldtimers stumped. Two of the frosh got the right answer, though.

They didn't know it, but the man they asked was Dr. Milo Bail, University of Omaha president.

Revue needs emcee

Wanta be an Emcee?

The Student Council is looking for a master of ceremonies for the Tom-Tom Revue, annual OU variety show. The program will be Nov. 4 and 5.

Interested persons should submit applications to the Student Council in care of the Dean of Students office, room 272.



Light on the cream as Jo Rotella pours at a recent sneak preview of the "new and better" Pow Wow Inn. On the receiving end, left to right, Elinore Haykin, Beverly Hurwich, Bill Reed, Leonore Marx, Jo Bugbee and Gene Slichter.

Inn facelifting done in Summer

The old Pow-wow Inn is gone.

Under the direction of Roger Larson, the new manager, a major overhauling swept the building over the summer. Mr. Larson, former administrator for the University of Nebraska Student Union, will also handle the concessions at the Fieldhouse and Stadium.

Shack improvements include an asphalt-tile floor that is suitable for dancing, a new coffee bar that features an automatic coffee maker, and drapes at the windows. Also a new jukebox has been added and two new pop machines have replaced the old pop coolers.

The recreation area has been partitioned off in line with the expansion of the recreational facilities. Mr. Larson said that "shuffleboard and a lot of other games" were in the offing.

He suggested that a student committee be formed to help in the selection of jukebox records and types of recreation.

Photographers needed

The Gateway and the Tomahawk are looking for photographers. Lensmen interested in taking pictures for one or both publications are urged to make immediate application in room 306.

Yearbook staff wanted

Applications for positions on the 1949-50 yearbook staff are now being accepted, according to Robert L. Mossholder, Journalism Department head. Blanks may be obtained in room 310C and should be returned to that office before Tuesday.

Former O.U. student becomes stewardess

Miss Jean Lois Segelberg has been awarded her wings as a stewardess for United Air Lines following a four-weeks training course at the company's stewardess training school in Cheyenne, Wyo. She is now flying United Mainliners out of New York.

Miss Segelberg attended the University last year.

Students need cards to check out books

Students wishing to check out library books must show their activity cards as identification according to Ellen Lord, librarian. Activity cards are being used so that students will not have to carry special library cards, Miss Lord added.

Army, Navy listed in correspondence

"On the land, in the air and on the sea" applies to the OU correspondence division, too.

Among its more than 300 enrollees are an Army officer in Japan and a private in the Canal Zone. The former studies history and economics. The latter is taking a math course.

Representing the skyman is a lieutenant in the Naval Air Corps. He is doing work in English. And from aboard two U. S. Navy vessels are mailed lessons in economics and sociology.

In Copenhagen, Denmark, an employee at the American Embassy is studying ethics.

The bulk of the correspondence students are teachers in Nebraska and Iowa. Although there are more women than men enrolled, the men finish their lessons quicker, reports E. M. Hosman, director of the School of Adult Education.

OU will broadcast on KOIL this year

Omaha University will take to the air waves again this year.

A tentative schedule carrying through January has been set up for KOIL broadcasts. Publicity Director Robert L. Mossholder announced today. The University is still considering resuming the KOWH programs, he added.

The programs will be broadcast each Monday evening at 9:00 p. m., starting Oct. 3.

Leading off will be a discussion of Founders' Day plus World Affairs Institute by President Milo Bail, William Utley, government professor, and Herbert Story, president of the alumni association.

Scheduled for the second week is a discussion of football and athletics by the athletic staff. On Oct. 17, Roderic B. Crane, professor and head of economics, the Alumni Committee, presidents of the Interfraternity and Interfraternity Councils, president of Independents and president of the Student Council will talk about Homecoming. A group of new faculty members will meet the fourth week.

University adapts new quick registration plan

The University adapted a new time-saver for fall registration this summer.

High school students and transfer students from other colleges were able to complete their registration by taking entrance exams in July and August. The Registrar's Office was open on Saturdays to accommodate students who were working during the week.

Anonymous gift outfits OU band

The University Band will soon be sporting new tailor-made uniforms. The 65 uniforms which were ordered in the late summer are being furnished by an anonymous contributor.

More uniforms will be ordered for the new members of the band which now numbers approximately 73.

Director V. J. Kennedy stated that the uniforms may not be ready for the first home game. He did promise that the entire band would be in complete uniform for the Homecoming game, Oct. 22.

Marlin Constance, a sophomore, will lead the band as drum major.

A poster showing the uniform in color may be seen in the bookstore.

Summer school sets OU record

This year's summer school was the biggest in history.

An enrollment of more than 1,100 in day school and inauguration of the new summer evening classes combined to swell the 1949 total to a new record.

The high-tide enrollment had 150 courses for degree credit to choose from in day school. Evening courses offered students an opportunity to gain three credit hours in five weeks by attending classes three evenings per week.

Another "first" this year was scored at the August commencement. For the first time a full scale ceremony was held for summer graduates. One hundred and seven received bachelors' degrees, 10 received two year associate titles and 24 masters' degrees were awarded.

David Livingston Crawford, president of Doane College, Crete, Nebr., spoke on "Adventurous Living" at the commencement.

But summer school wasn't all work for the students. A series of lectures was presented by various faculty members discussing phases of their fields. Topics included:

Four objectives outlined by Bail

Four major objectives for the 1949-1950 school year were outlined Wednesday by Omaha University President Milo Bail.

1. Improvement of instruction.
2. Improvement of counselor service.
3. Expansion of student activity program.
4. Greater integration of university courses and community needs.

OU's prexy also expressed hope that completion of the Fieldhouse would permit the architect to begin drawing plans for a library building.

The drive for better instruction is being carried out by universities all over the country, Dr. Bail explained. It is sponsored by the American Council on Education, of which Omaha is a member.

More effective teaching methods and facilities will be sought. The council will hold a conference later in the year to consider the problem.

"Personalized" is Dr. Bail's key word for the counseling program. He feels there must be a greater contact between student and counselor if the service is to be most beneficial.

Not only athletics, but all student activities will be expanded this year, if Dr. Bail has his wish.

According to Dr. Bail, Omaha University's goal of serving the community is a continuing process. As part of this progress, Dr. Bail announced appointment of a Committee on General and Technical Education. Its purpose will be to make more of the work offered in the Technical Institute available to day school students.

Dr. W. C. Henry is chairman of the faculty committee. Other members are W. H. Thompson, C. W. Helmstadter, Leslie N. Garlough, Alvin Goesser, Roderic Crane, E. M. Hosman and James H. Brown.

Senator speaker at Baxter talks

"War, Welfare and Freedom" is the subject of a lecture to be given by Senator Ralph Edward Flanders of Vermont. His is the initial talk in the series of Baxter Memorial Lectures. They will be given Nov. 3 and 4 at 8 p. m. in the auditorium.

Sen. Flanders, the author of "Toward Full Employment" and "Taming Our Machines," also contributes to numerous technical journals.

In private life Senator Flanders is president of Jones and Lawson Machine Company and the Bryant Chucking Machine Company. From 1944 to 1946, he was president of the Boston Federal Reserve Bank.

The Baxter Lectures are made possible by an endowment from the late Mrs. Katherine Baxter in memory of her husband, William P. Baxter. Admission is free.

"Who Is the Good Teacher," "The King James Bible," "The Cattle Empire," and "Communism, Catholicism and Democracy."

MRS. XENOPHON KYNETTE

announces the reopening of her

OMAHA STUDIOS

-- VOICE --

218 Lyric Bldg.

JA 4774 for Information
Council Bluffs Studio

Council Bluffs 4542
231 Bluffs Street

OU alums in drama at AAUW teahere

Omaha U. alumnae took part in a dramatization presented in the university auditorium Saturday afternoon.

The occasion was a tea sponsored by the Omaha chapter of the American Association of University Women.

The Misses Joanne Kurtz, Beverly Bush, Jo Sorenson and Jo Hughes helped portray the founding of the organization. Backstage workers were students Doug White, Kenny Bowyer and Clare Carlson.

Jeanne Pollard gets Delphia Scholarship

Senior Jeanne Pollard has been named recipient of the Delphia Scholarship this year.

The announcement was made June 5 by Mrs. Leo B. Malone, chairman of the group's Scholarship Committee.

Miss Pollard is preparing to be a teacher. She is a member of Chi Omega sorority.

Speakers included the president, Mrs. Ira O. Jones, instructor in home economics.

Girls sign up for late rushing today

Girls interested in late rushing may register in the dean of students office today.

Registration will close at 1 p. m., Oct. 7, and the sororities will contact the rushees for individual coke dates on Oct. 9 at 8 a. m.

Individual rush dates will continue until Friday, Oct. 21. "Silent Days" are from Oct. 22 until 1 p. m., Oct. 24.

Faculty additions...

(Continued from page 1)

Teachers' College, Mansfield, Pa. Beldora Tacke, student health nurse, received her RN at St. Anthony's Hospital, Carroll, Iowa.

Leonard Weiner, who has a BA from OU, will be an acting instructor in the English department. J. Lee Westrate will be an assistant professor in history and government. He has an MA from the University of Chicago. George Wilber has an MA from the University of Nebraska and will be an assistant professor in the sociology department.

PHOTOGRAPHS

of

Your parties,
Dances, Weddings

Leigh Watson

Pl. 1970

LUCKIES PAY MORE *to give you a finer cigarette!*

Yes, at tobacco auctions Lucky Strike pays millions of dollars more than official parity prices for fine tobacco!

There's no finer cigarette in the world today than Lucky Strike! To bring you this finer cigarette, the makers of Lucky Strike go after fine, light, naturally mild tobacco—and pay millions of dollars more than official parity prices to get it! So buy a carton of Luckies today. See for yourself how much finer and smoother Luckies really are—how much *more* real deep-down smoking enjoyment they give you. Yes, smoke a Lucky! It's a finer, milder, more enjoyable cigarette!

DAN CURRIN, independent warehouse operator of Oxford, N. C., has smoked Luckies for 20 years. He says: "To me, Luckies taste better. I've seen the makers of Luckies buy fine, prime tobacco, you know!" Here's more evidence that Luckies are a finer cigarette!



COPR., THE AMERICAN TOBACCO COMPANY

L.S./M.F.T. — Lucky Strike Means Fine Tobacco
So round, so firm, so fully packed — so free and easy on the draw

SOCIAL ACTIVITIES

All-sorority teas, parties mark fall rushing season

Sorority rushing officially got underway at the all-sorority tea, Sunday, Sept. 4, at the Fontenelle Hotel and closed with the signing of preference cards Sept. 21.

Informal parties were scheduled from Sept. 4 to 10 and were followed by a week of individual rush parties.

Chi O

Chi Omega was headquartered in the ABC Parlors at the Fontenelle. A huge bouquet of yellow and red mixed flowers, carried out the colors of the sorority as did their wristlet favors. Walter Scott was featured at the piano. For their informal rush party Sept. 6 at the Legion Club, the Chi O's selected a Wishing Well theme. Rushees made wishes, then threw white astors into a wishing well. Group games and singing were also featured in the candlelit room.

Gamma

Gamma Sigma Omicron decorated the Pompadour room with Japanese lanterns giving an oriental effect. Piano background was provided by John Carleman. Tiny fans were favors for the rushees. Gamma's informal rush party at the Birchwood Club was a re-enactment of school days with pennants, maps and globes placed about the room. Skits of school scenes from kindergarten through college were given.

Kappa

Kappa Psi Delta gave little plastic carts as favors in the Black Mirror Room at the all-sorority tea. The Omaha Athletic Club was turned into Candyland Sept. 8 for the Kappas informal rush party. They, too, had group games and singing for the get-acquainted affair.

OU quintet attends Delta Sig Congress

Five OU Delta Sig's attended the Seventeenth Grand Chapter Congress of Delta Sigma Pi, international commerce fraternity, in Baltimore, Md., Sept. 7, 8, and 9.

George Wickman, president of the local chapter, and official delegate to the convention, was accompanied by Darrell Wentworth, vice president; Milo Treska, scribe; Carroll Marshall, historian, and Jack Schuchart, correspondent.

The quintet spent a day in Trenton, N. Y., Washington, D. C., and Chicago, Ill.

Business fraternity wants new members

Gamma Eta chapter of Delta Sigma Pi, international commerce fraternity, is open for new members.

All male students enrolled in the Department of Business Administration are asked by the fraternity to sign up in the dean of students office, Monday, Oct. 3. Cards must be signed between 8 a. m. and 12 noon.

QUALITY

like character, endures forever

Colvin-Heyn Studio
invites comparison
Special Student Prices

1807 Farnam Ha 5445

Sororities honor pledges at dinner

New pledges were welcomed by OU's five social sororities at their preference banquets Monday. Pledges for each group were revealed at a meeting of the Inter-sorority Council last Wednesday.

Chi Omega's banquet was held at the House and Garden Room of the Blackstone Hotel. The group's new pledges:

Doris Armbrust, Beverly Baxter, Bonnie Bernard, Lois Brown, Patricia Christensen, Dixie Clark, Patricia Denison, Ann Dennman, Yvonne Edson, Donna Edstrand, Emily Egolf, Norma Elfline, Jeannette Gunderson, Betty Lou Heinemann, Lila Jager, Mary Lou James, Joanne Larkin, Donna Lauderback, Marilyn Middleton, Nancy Morphy, Barbara McCaslin, Jeannette Nelson, Nancy Pederson, Nancy Pheneay, Joyce Schock, Barbara Jean Smith, Patricia Smith, Jeannette Stewart, June Walters, Joan White, Ann Williams, and Betty Woods.

The Commander Room of the Legion Club was the scene of the Gamma banquet. Last semester pledges activated were Joan Bugbee, Marilyn Hartung, and Peggy Stein. New pledges:

Anita Clark, Phyllis Clark, Barbara Deboer, Barbara Fredericksen, Carolyn Jackson, Marilyn Jameson, Inis Michelsen, Phyllis Rudeen, Shirley Wiles, Jerre Woodruff, and Joy Zimmerman.

Kappa Psi Delta chose the Athletic Club for their Preference Banquet. Pledges:

Elaine Bralley, Margaret Ann Bromberg, Ruth Gearhart, Donna Hayes, Patricia Johannson, Margery Jones, Diane Kantas, Carol Jean Koutsky, Sally Marcia Lange, Gloria Leonard, Betty New, Anne Marie Pane, Roberta Pral, Marilyn Sandy, Claire Strasser, Shirley Swanson, Dolores Ward, A. Ruth Williams, and Renee Janet Selberg.

Phi Delta's had their banquet in the Black Mirror Room of the Fontenelle Hotel. New pledges:

Patsy Cahow, Glenna Chittenden, Celia Cowger, Marilyn Cowger, Joan Eddy, Barbara Gottsch, Alice Johnson, Janice Johnson, Kathleen Johnson, Syntha Judd, Carol Laver, Charlotte Longville, Lorraine Love, Barbara Magnuson, Yvonne Mick, Margaret Ann Morris, Sally Russum, Gwen Srb, Kathryn Sundblad, Sally Urban, and Julie Zelenka.

The Athletic Club was also the scene of Sigma Chi Omicron's dinner. New pledges:

Susan Bothum, Joan Bussell, Paula Diehl, Barbara Ehlers, Shirley Gilli-

Phi Delta

Phi Delta Psi had silver greek letters as a centerpiece in the Assembly Room at the Fontenelle. Delicate Hawaiian butterfly orchids were given as favors, with soft background music completing the feminine atmosphere. The Phi Deltas carried out the Hawaiian theme at their informal party Sept. 9 at the First Central Congregational Church. The theme was carried out in their invitations, entertainment, room and table decorations. Singing, dancing and fortune telling added to the effect.

Sig Chi

Sigma Chi Omicron decorated the Hunt Room with pink roses, aqua, yellow and pink net, for the tea. Rushees received small pink roses nestled in varied colored net as favors. Byron Melcher at the Hammond provided music for the affair. A circus theme, complete with clowns, exhibits and a barker was the Sig Chis choice for their informal party at the Brown Park Pavilion, Sept. 10. Rushees gave an impromptu circus before the actives presented a program of music, dancing and a skit. The party closed with group singing.

Individual rush dates were from Sept. 13 to 19, Sunday excepted. Silent Day was Sept. 20 and the final signing of preferences, Sept. 21.

"FINE DANCE ORCHESTRAS"

MORTON WELLS
SKIPPIY ANDERSON
JACK ROSS
HANK WINDER
JULES HERMAN
LEE BARRON

EDDIE HADDAD
JACK SWANSON
PAUL MOORHEAD
MAL DUNN
JACK COLE
DELL CLAYTON

VIC SCHROEDER AGENCY

848 Insurance Bldg.

Omaha, Nebraska

Telephone WEBster 5373

IN PERSON

THE ARTISTRY OF

ARTIE SHAW

and

HIS ORCHESTRA

with

THE GRAMERCY FIVE

Sunday, October 2nd only
PEONY PARK ROYAL TERRACE

Engagements

Beverly Heagle-Rene Hlavac, Donna Kathleen Vanderzeil-John Larson, Ramona Irene Hooper-James Slater, Eunice Feldman-Norman Denenberg, Therese Ann Talbot-Robert J. Graves, Marjorie Campbell-Charles Hayes, Dolores Hughes-Kenneth Bowyer, Phyllis Rydberg-Darrell Ecklund, Dolly Penke-Ray Swenson, Carolyn Lewellen-William Farquhar, Donna Bernstein-William Epstein, Betty Jansen-Harold Anderson, Margaret Barry-Rollin Gillen.

Frats rush 116 at smoker Sept. 20

Fraternities picked pledges from a field of 116 rushees this fall.

Registration for rushing started Wednesday, Sept. 14, and ended Tuesday, Sept. 20. It closed with the signing of preference cards Monday at 1 p. m. Pledges were revealed yesterday at an Interfraternity Council meeting.

Rushees were honored at a get-acquainted smoker, in the faculty club room, Sept. 20, Harry Elsasser, president of the Interfraternity Council welcomed the rushees. Harry Langdon presented two vocal solos.

Each frat gave a fifteen minute program in their individually assigned room for the progressing groups of rushees. Refreshments were served.

land, Gloria Haarman, Nancy Hagerman, Ruthann Irvin, Sonya Lewis, Marion McKay, Marlene Pederson, Marilyn Sibert, and Jeanne Spelle.

Fraternity parties given for rushees

Social fraternities on the OU campus staged informal rush parties from Sept. 21, through Sept. 25.

Alpha Sig alums sponsored and arranged their fraternity's rush party at Miller Park pavilion, Sunday. Master of Ceremonies Bill Beebe explained the fraternity's purpose, and recalled last year's activities. Jack Spaulding, Wally Baker, Dick Kremers, and Dick King gave a skit. Refreshments were served following the program.

Phi Sig had a steak dinner for their rushees last Saturday at the Castle Hotel, with President Bob Rumery acting as toastmaster. The Phi Sig Four sang four selections, and movies of last year's activities were shown. Officers Rumery, Lloyd Metheny, vice president, Harry Langdon, recording secretary, and Gene Hampton, pledge-master, presented a discussion of fraternity life.

Sigma Lambda Beta entertained thirty rushees at a buffet supper last Wednesday at the Birchwood Club. Bill Woodard, president, and J. D. Tyson, sponsor, gave talks on the fraternity.

Theta's Jim Daley, Robert Anderson and Martin Conboy tried their hand at the culinary art, when they prepared a dinner for 60 rushees at Hanscom Park Pavilion, Thursday. Dave Elmore and Bob Walker showed movies of last year's events, and Tom Slack led the community sing.

for business

for pleasure..

Travel UNION PACIFIC

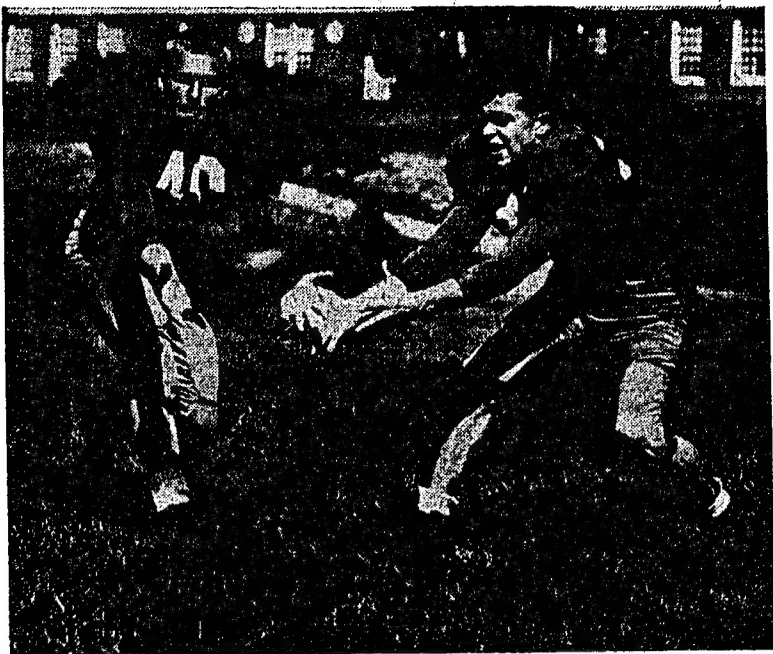


Regardless of why or when you travel, you'll enjoy complete relaxation when you go by Union Pacific.

Comfort is the keynote in roomy Pullmans or economical, smart Coaches equipped with restful, adjustable seats. And, to add to your pleasure, there are those wonderful dining-car meals for which Union Pacific has long been famous.

For information and reservations, apply—
CITY TICKET OFFICES
15th & Dodge Sts., - or - 1614 Farnam St.
Phone JACKson 5822, Omaha

UNION PACIFIC RAILROAD



Starting ends, both three-year men, against Northern Illinois State. At right is Bob Shober, who will be game captain. Dusty Johnson will handle the left end spot.

OU meets DeKalb, in first home game

Omaha University's football team will shed its orphan's role Saturday afternoon against Northern Illinois State on home sod.

For the first time in the history of the Dodge street campus the Indians will be playing in their own Stadium.

In their initial home role the Red and Black will play host to a big, rough team from DeKalb, Ill. Athletic Director Virg Yelkin purposefully picked a tough club for the Stadium inaugural, because he wants a "rock-em sock-em" affair that the OU campus crowd will remember.

20-Lettermen

And according to reports, this is just what the student body can look forward to. Because the Illinois crew, with Coach Chick Evans at the helm, will pull into town with 20 lettermen and a line that averages 202 pounds from end to end.

Top man and captain of the forwards is Bob Fowlie, 190-pound center. According to the DeKalb dope sheet, most of the line bucking is done behind his brawny shoulders.

Other star performers who may cause the Indians distress are Floyd Humberger, All-Conference halfback, Bob Bingham, 190-pound halfback, and Bill Minnehan, 180-pound fullback.

Intramural team setup now zonal

Men's intramurals have undergone an overhauling in preparation for this season's race, which opens Oct. 15.

Contrary to previous years, teams will not be organized according to high school groups. This year the teams are to be formed according to city sections.

In addition, the fraternities will field five teams making the league a ten team affair. Besides participating in the larger league, the frat groups will complete in a league of their own.

Ernie Gorr stressed that the reason for rearranging the teams was the fact that men students were getting too clanish and not fraternizing enough with other students. It is the first step to be taken by the athletic staff in breaking down the boundaries existing between students from different high schools.

(Continued on page 8)

Papooses invade York tomorrow for B team battle

Coach Don Pflasterer's Papoose eleven hits the road to York, Neb., tomorrow where they will meet York College B in an afternoon tilt starting at 3 p. m.

Despite the loss of two of last year's stars, Larry Christensen and End Jerry Christensen, Pflasterer has great hopes of improving on last season's record of five and one.

On the line he has newcomer Don Beatty and veteran Thor Strimble holding down end positions. At the tackle positions are two more newcomers, George Harpster and Jim Buchanan.

The center of the line is studded with experienced men. Larry Haman holds down the center slot with Pat Wilcox and Neil Apker performing at guard.

In the backfield, Pflasterer has one veteran, Vern Shires, surrounded by three newcomers to the OU football picture. In little Frankie Mancuso and Fred Pisale, he has both speed and shiftiness.

At Quarterback is 5-ft., 4-in. "Bugs" Redden, who made his name in Indian athletics as star second baseman for the Red and Black baseball team last spring. Redden's quick thinking and speed afoot give him the nod over other aspirants.

Charley Budka and Stan Sideris, both scrapping for backfield positions, should see plenty of defensive action for the young Indians.

With one game already under their belt, the young Indians face the remainder of a rough six-game schedule. This includes two games with Midland and one each with York B, Concordia Teachers and Wesleyan B.

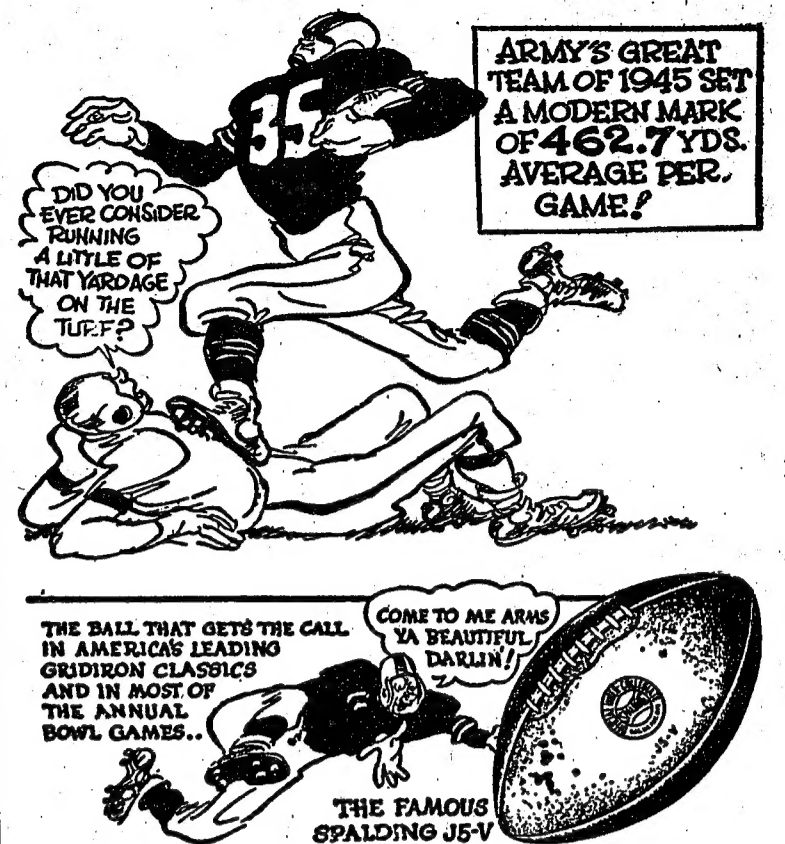
Shober Game Captain

Meanwhile, on the Indian side of the ledger, End Bob Shober of Omaha South has been named game captain. Bob is playing his third year for the varsity.

Coach Cardwell will delay announcing the rest of the starting lineup until he has seen if injuries to several of the key players have sufficiently healed.

Blocking back Bob Young is nursing a shin gash, but should be ready to see action. Tackle Tom Cannia and End Guy Oberg are hobbled by knee injuries.

SPALDING SPORTS SHOW



Spalding sets the pace in sports

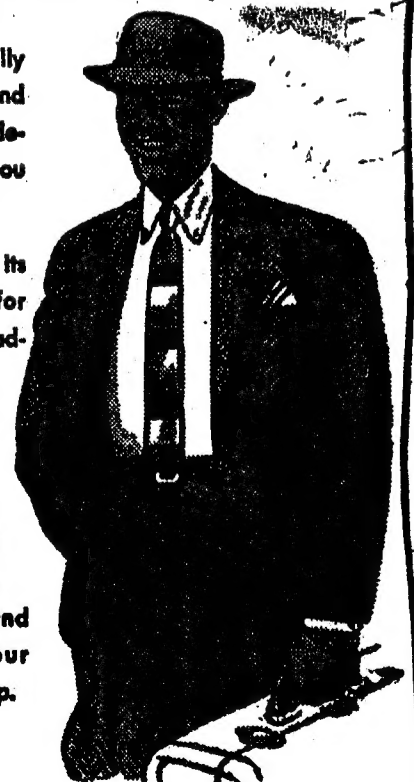
from HARVARD to HAWAII U.

(you'll find ARROW in the best stores)

Yes sir! Near practically every college you'll find a campus shop or department store where you can buy Arrow shirts.

Arrow makes many of its products especially for college men and has advertised in college publications for over forty years.

When you need a few new shirts—shirts that will look well, fit well, and really wear and wash well—see your Arrow dealer. \$3.65 up.

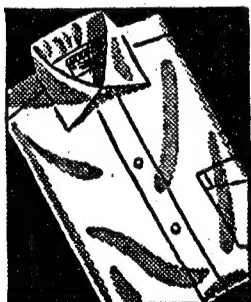


DO CLOTHES MAKE A MAN? Write for your free copy of "The What, When and Wear of Men's Clothing." College Dept., Cluett, Peabody & Co., Inc., 10 E. 40th St., N. Y. 16, N. Y.

ARROW SHIRTS

TIES • UNDERWEAR • HANDKERCHIEFS • SPORT SHIRTS

WANTED:



"ARROW" SHIRT

BY COLLEGE MEN FROM COAST TO COAST

For years Arrow has been the most wanted brand of shirt on American campuses. Such things as Arrow oxford shirts, sports shirts, comfortable underwear and ties have been made specifically for college men who demand unvarying quality, real value, and up-to-date style.

No wonder Arrow shirts are first choice of three out of four college men!

We now have the largest selection of Arrow products since the war, and we invite you to drop in soon—we will be happy to serve you.

Peabody Clothing Co.

ARROW UNIVERSITY STYLES



Vern Shires around end en route to the initial score in the Papoose massacre of Luther B. The play covered four yards.

Papooses blast Luther club 42-6

Attacking from every direction, Omaha U's Papooses took their first gridiron scalp of the season last Friday afternoon by trouncing a weak but game Luther College team, 42 to 6.

Half-pints Keith Christie, Frank Mancuso and Fred Pisasale and B team veteran Vern Shires led the Papoose scoring machine to an easy victory. A combination of a driving ground and an accurate air attack scored in every period.

Shires Gallops

The Papooses hit the warpath following an exchange of downs after the opening kickoff. In a drive sparked by Shires, the Junior Indians used only seven plays to score from their own 40. A hold-over from last season, Shires galloped to the goal with runs of 10 and 20 yards and went the last six yards through Luther's weak left side. Stan Sidaris converted.

The Papoose team capitalized on a weak kick by Luther early in the second quarter to up the score to 14 to 0. Christie slashed through the Luther line for nineteen yards deep in the visitor's territory. Two plays later, a key block by Charlie Budka shook Christie loose for thirteen more yards and paydirt. Sidaris' magical toe converted.

Sidaris Stars

The next seven points belonged solely to Sidaris. He intercepted a looping Luther pass in the flat and sprinted fifteen yards for the third Indian counter. He then made good his third placement.

From then on there was no doubt about an Indian victory although the visitors managed a third quarter touchdown. On a spread play which caught the Papooses flat-footed, Luther halfback Happy Hypse spurted through the line and sprinted 60 yards for the lone counter. The kick was wide.

The little Indians switched to an air attack for their fourth TD, Christie pitching to Pisasale for 60 yards.

Christie, who seemed to do everything right, revived the seemingly dead art of dropkicking and split the uprights for two points after touchdowns. He filled the gap for Sidaris who left the game after aggravating an old shoulder injury.

Pisasale Scores

The speedy Pisasale broke broke through the line and galloped 65 yards for OU's third period tally. A Luther back, caught the speed merchant at the goal line, but Pisasale nosed over for the score. This time it was a pass play which got the extra point.

OU's final insult to the Luther team was made with Shires and Mancuso alternating down the field. Mancuso carried the leather to paydirt.

Indians paste Wesleyan in opener, 13 to 6; brilliant comeback nets win

OU's varsity football squad shook off a bad case of first quarter jitters to overpower Wesleyan's grid eleven, 13-6, at Lincoln Sept. 17.

Omaha got off to a bad start when the Plainsmen's Auldrie Johnson intercepted a Joe Arenas pass early in the first period, and ran to the Indian 49.

Five quick plays, including a neat Johnson-to-Ken White aerial, carried the Plainsmen to the Indian five. White then swept around end for the first score of the game. The attempt for extra point was blocked.

OU began clicking early in the second quarter when Arenas pitched to Bud Gibbons on the Wesleyan 16. Two plays later Arenas flipped to Dusty Johnson who fell over the goal line to tie the score. A bad pass from center ruined the placement attempt.

The Indians struck again in the

third quarter. Dick Christie intercepted a Cliff Squires pass on the Indian 45 and raced to the Plainsmen's 48 before being downed.

Arenas connected on two short passes and then, faking a third toss, ran to the one-yard line. Aboud bulled his way over on the next play. Arenas's kick was good for the final point, 13-6.

Intramurals . . .

(Cont. from Page 7)

The zoning plan is as follows: Pawnees, Sec. 1, District, North of Dodge, West of 30 St. Sioux, 2, North of Dodge, East of 30 St. Blackhawks, 3, South of Dodge, East of 30 St. Otoes, 4, South of Dodge, West of 30 St. Cherokees, 5, Council Bluffs, Bellevue and other out-of-city-limits participants.

"CHESTERFIELDS ARE COMPLETELY

SATISFYING. THEY'RE Milder...

MUCH Milder..IT'S MY CIGARETTE."

Lucille Ball

STARRING IN "EASY LIVING"

HER LATEST RKO RELEASE



A *Always* **B** *Buy* **CHESTERFIELD**

They're Milder! They're TOPS! -

IN AMERICA'S COLLEGES
WITH THE TOP MEN IN SPORTS
WITH THE HOLLYWOOD STARS